

WGS.111: Gender and Media Keyword Video Assignment

Deadline: Session #7 – post on Vimeo and link from your blog

A Keyword Video is a short, do-it-yourself video project – aim for something in the 3-5 minute range, in line with the sample student keyword videos you can see on the FemTechNet Vimeo channel at [FemTechNet Keywords](#) and [FemTechNet Group Videos](#).

Use whatever tools are available to you — be it a video editing program, an app on your phone, a coding language or even Google Hangout. You choose. You may work alone or in a small team (please no more than 3-4; pairs are best!) The video should explore one keyword; some suggestions here, though you can work on one of your own choosing if you'd rather, as long as it is relevant to our course!:

sexuality
gender
femininity
masculinity
representation
bodies
race
class
consumerism

Objectives

- Make feminist and or feminist media studies theoretical terms, ideas, and arguments approachable, accessible, and/or available in other formats, vernaculars, and to new audiences
- Make reference to at least one course text relevant to the keyword you have selected
- Participate actively and with increased sophistication through the use of social media and other online tools – you may incorporate outside footage, image, or text, following fair use guidelines to reference an example in making a critical argument or building a dialogue around the concept you are demonstrating.

SOME SAMPLE FORMATS

Speech Video - Write a speech or outline about your topic and record yourself speaking directly into the camera or into a microphone plugged into your computer's mic input. You can use templates or cutaways to illustrate a speech video.

Voice Over Video - The voice over video is ideal for those who do not want to physically appear in a video, or who wish to illustrate their thoughts with images or footage. To produce a voice over video, record your speech with a camera, a microphone and external recording device, or a microphone plugged into your computer's mic input. Import the audio into your editing platform and then illustrate the video with various images or video footage.

In The Field Documentary - Produce a keyword video in a location related to your topic. Collect footage of an event or an important space. To speak on this location or event, you can either make a direct address to the viewer while on location or record a voice over and import it into your editing platform.

Interview Video - Interviews can be produced anywhere so long as the sound quality is acceptable. For the best outcome, use either lavalier microphones or two off-camera shotgun microphones pointed at the subjects. Shotguns are best because they are directional and can be placed at some

distance from the subject. This allows the subject the freedom from having to hold and point the microphone.

Conversation Video - For a more casual video between two or more people, this video illustrates a discussion on a particular topic.

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