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11.307 Beijing Urban Design Studio
Summer 2008

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MIT - TSINGHUA | BEIJING URBAN DESIGN STUDIO

eskinazi victor | kaminski-coughlin ian | ming ye | pandit ninad |

PRESERVE EVERYTHING

一切将被保护

INDUSTRY
工业

记忆
MEMORY

CULTURE文化
价值VALUE

北京
BEIJING

PROGRESS
发展

革新
INNOVATION

FAMILY
家庭

REUSE
再利用

SHOUGANG
首钢

未来FUTURE

历史
HISTORY

HERITAGE
遗产

GREEN 绿化

FURNACE 高炉

博物馆

MUSEUM

PRESERVATION
保护

网络
NETWORK

土地
LAND

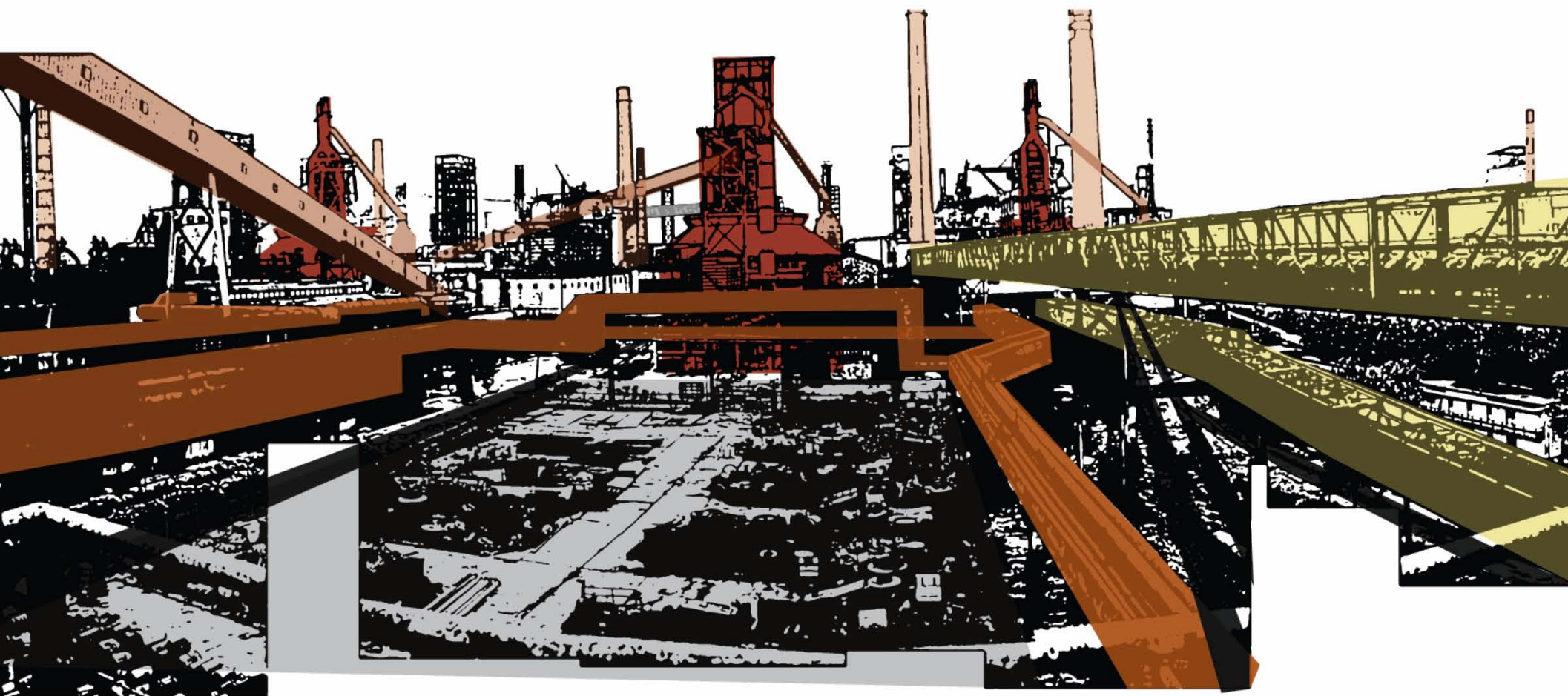
教育
EDUCATION

工人
LABOUR

管线PIPES

SHIJINGSHAN 石景山

SPACE 空间



network is structure and object

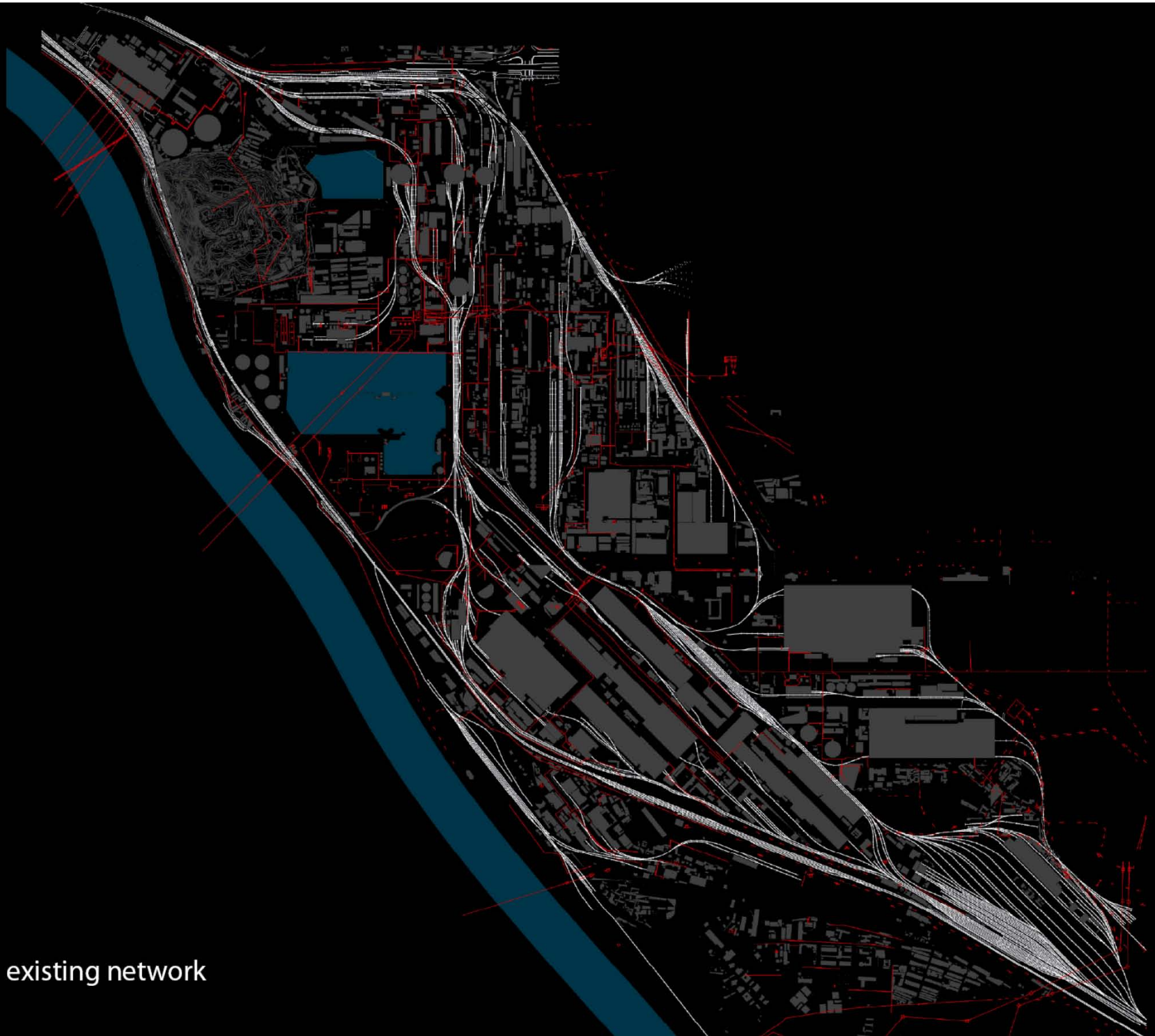
site analysis



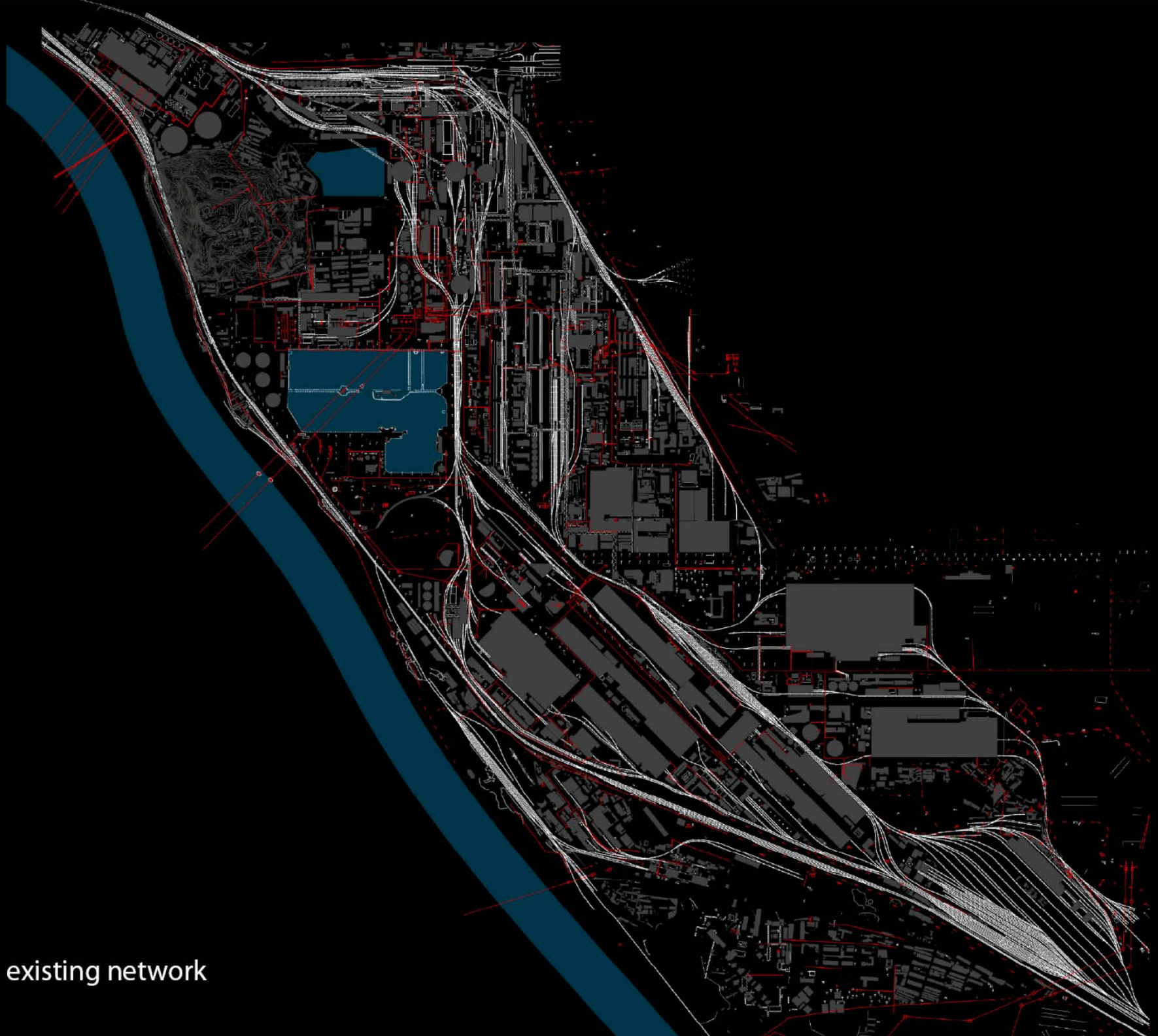
existing structures



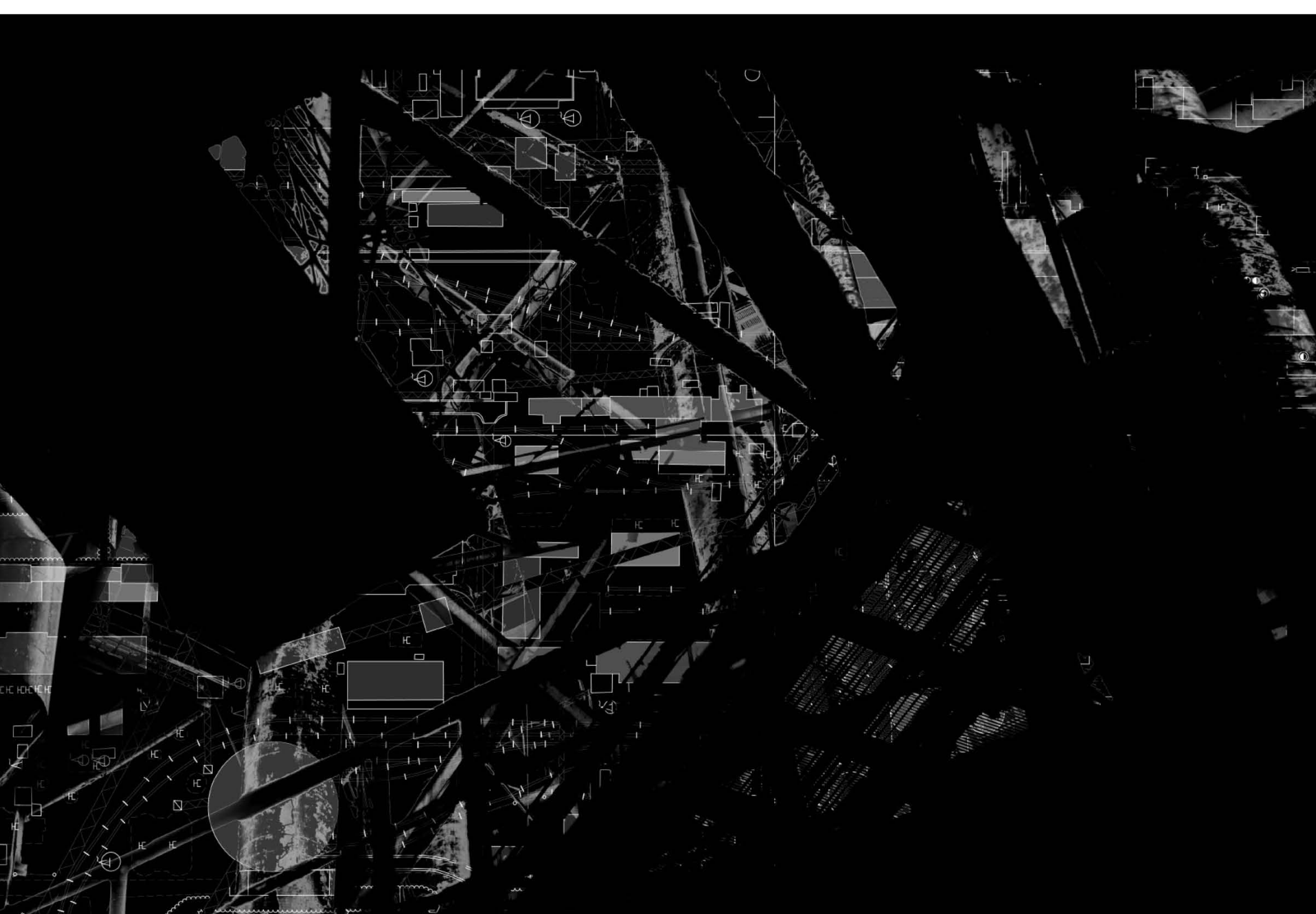
existing network



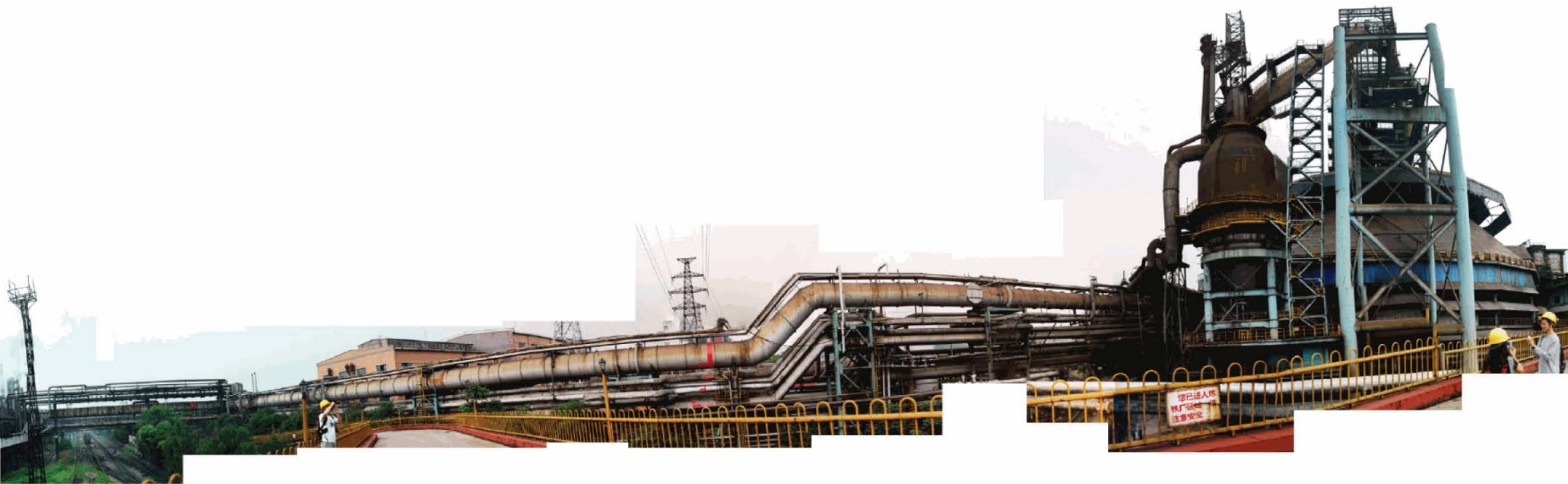
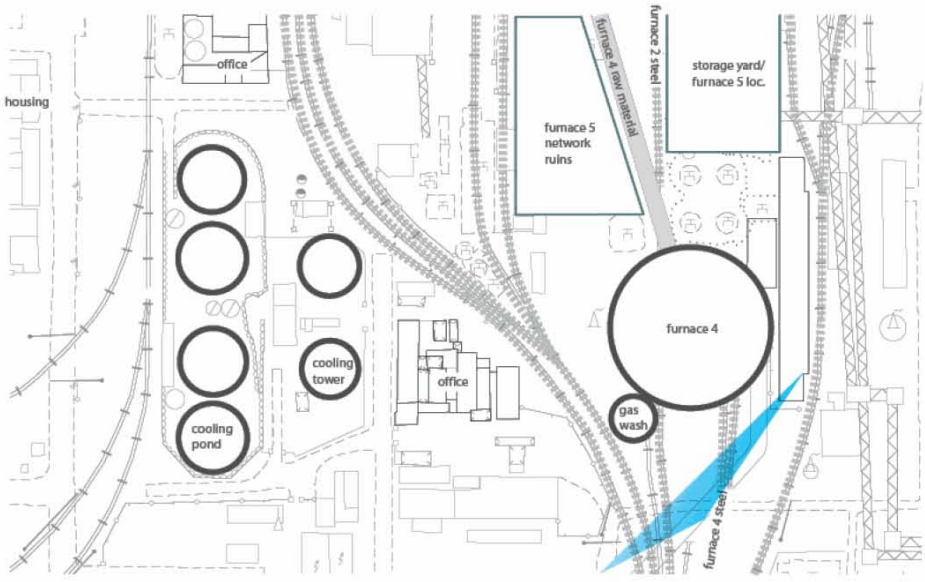
existing network



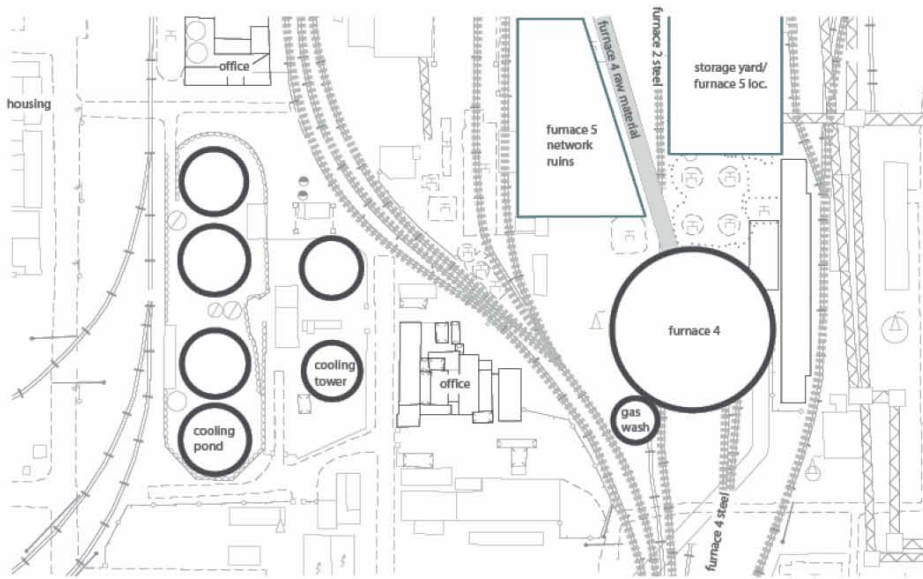
existing network



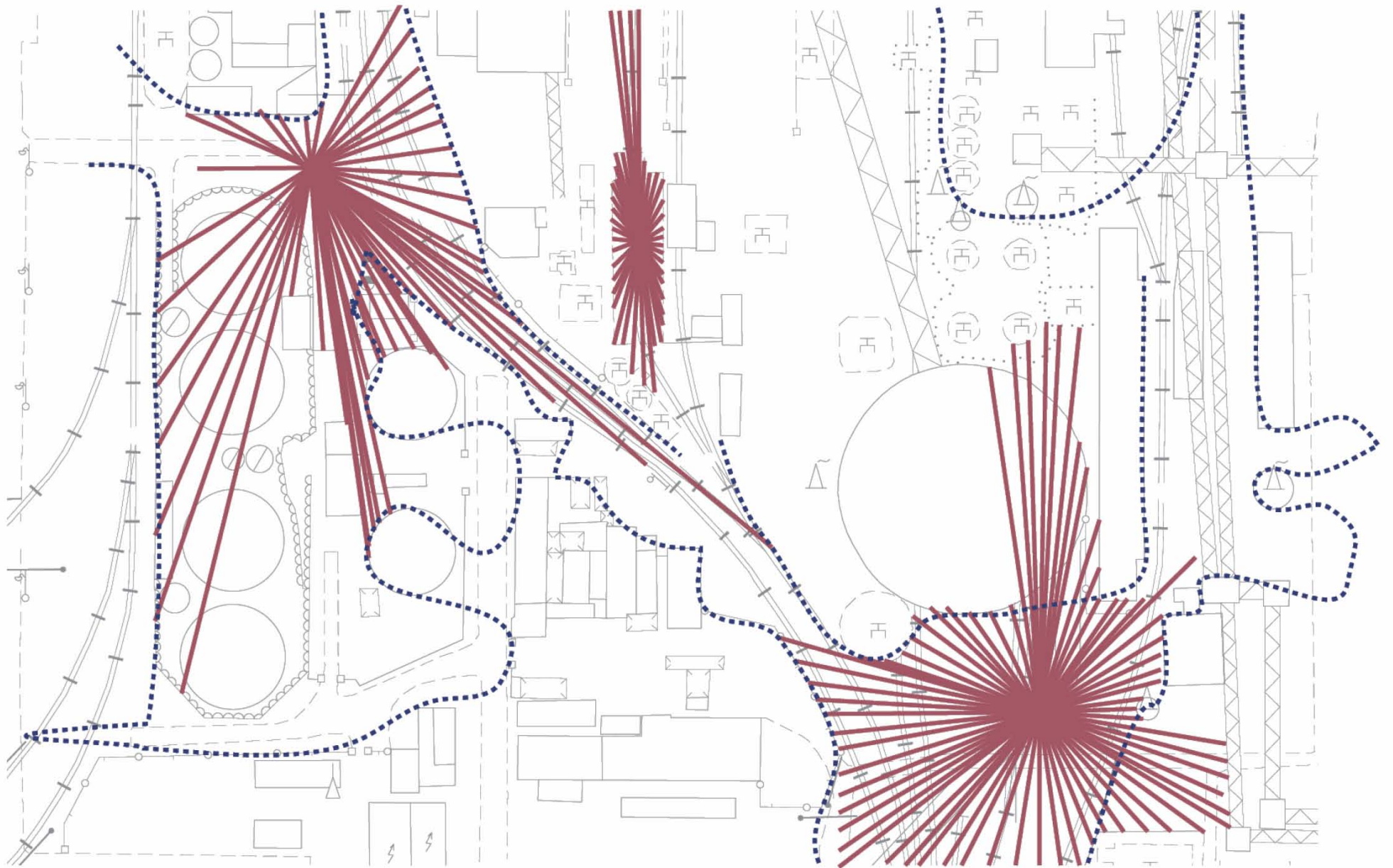
spatial experience



furnace 4



understory



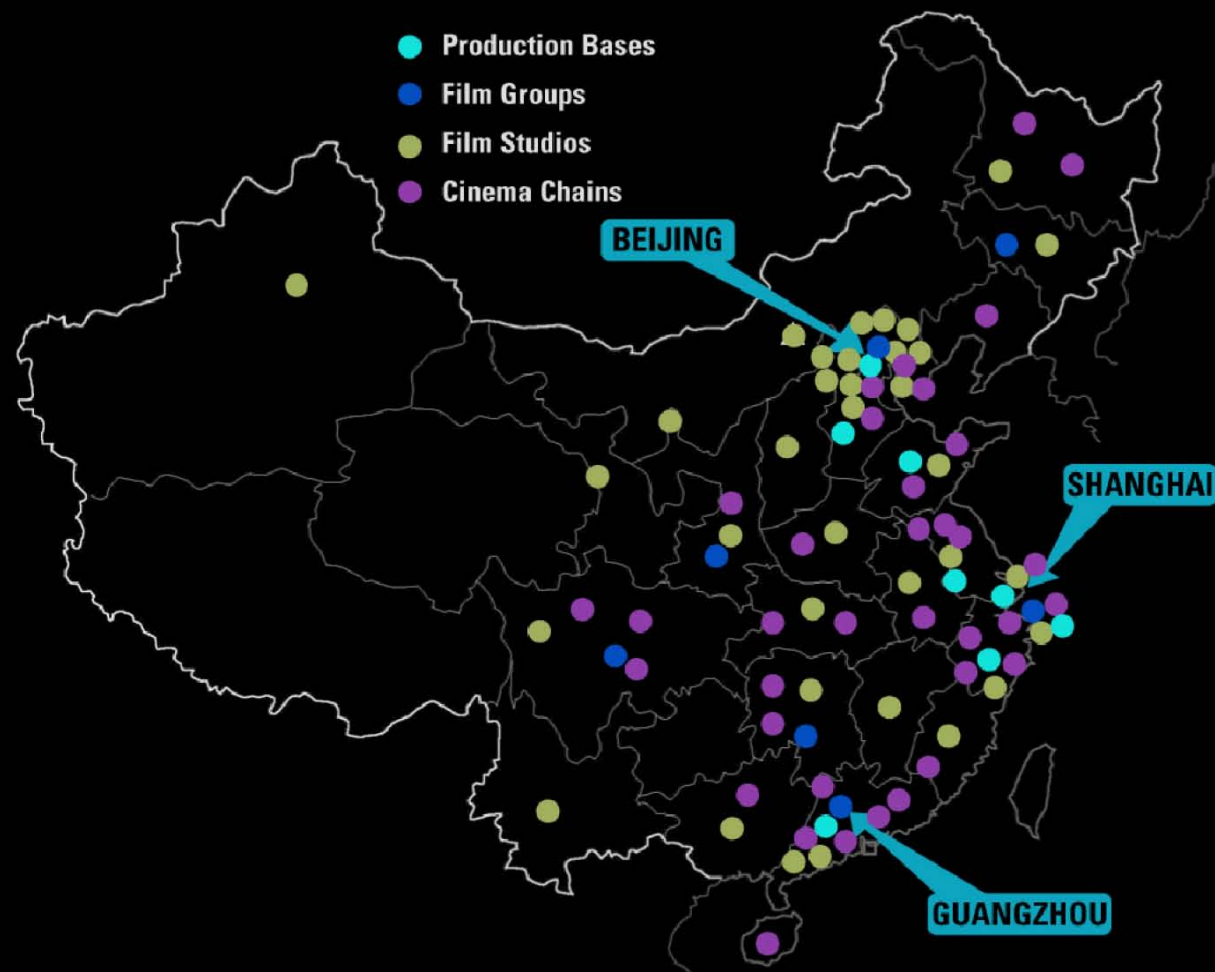
sight lines / dynamic edges

programming

Recent steps to liberalize the sector will introduce huge foreign investment

Film production is clustered in BEIJING

SHOUGANG has the potential to provide the necessary infrastructure for the expansion of the sector



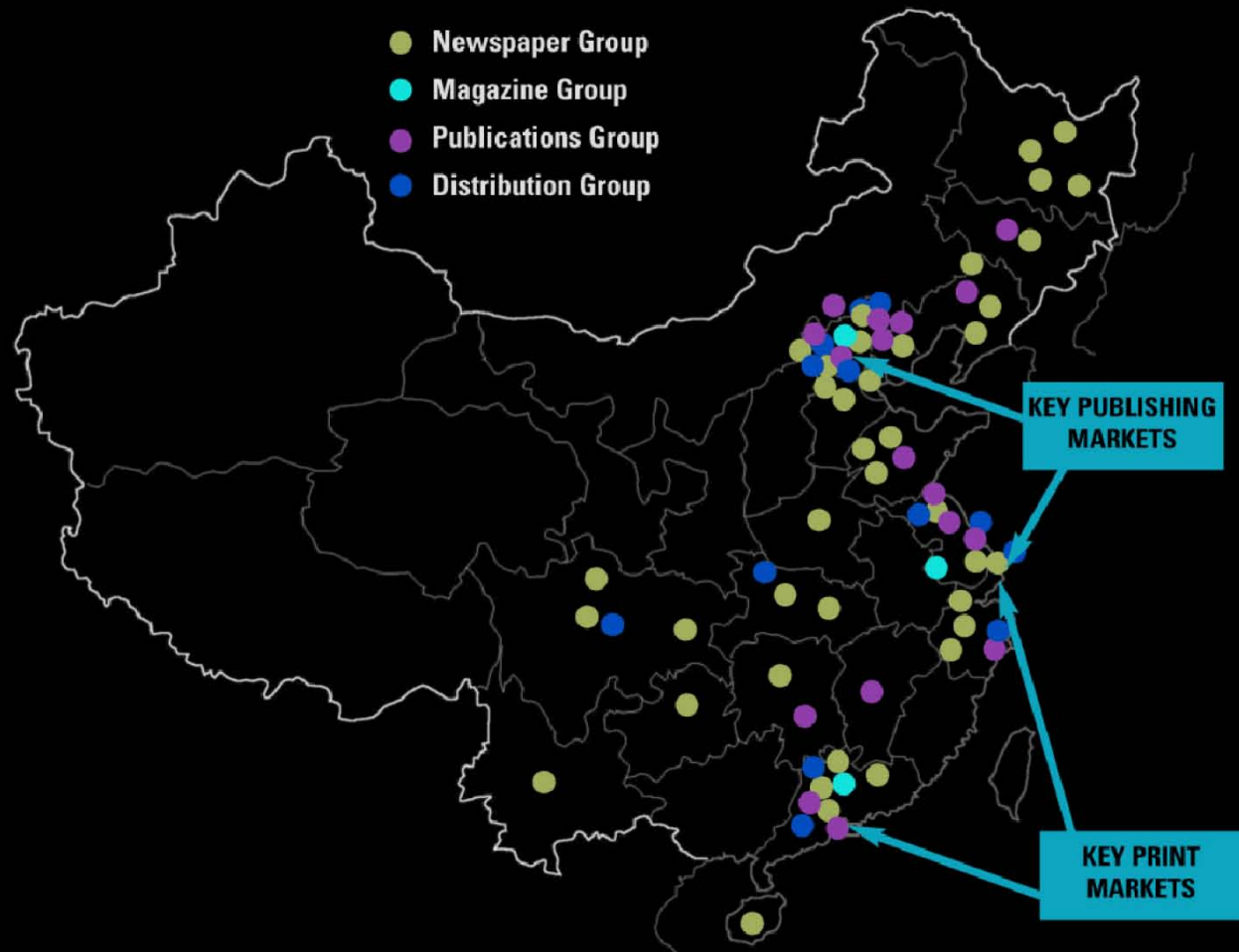
Long-established monopolies are being dismantled, creating opportunities for independent production

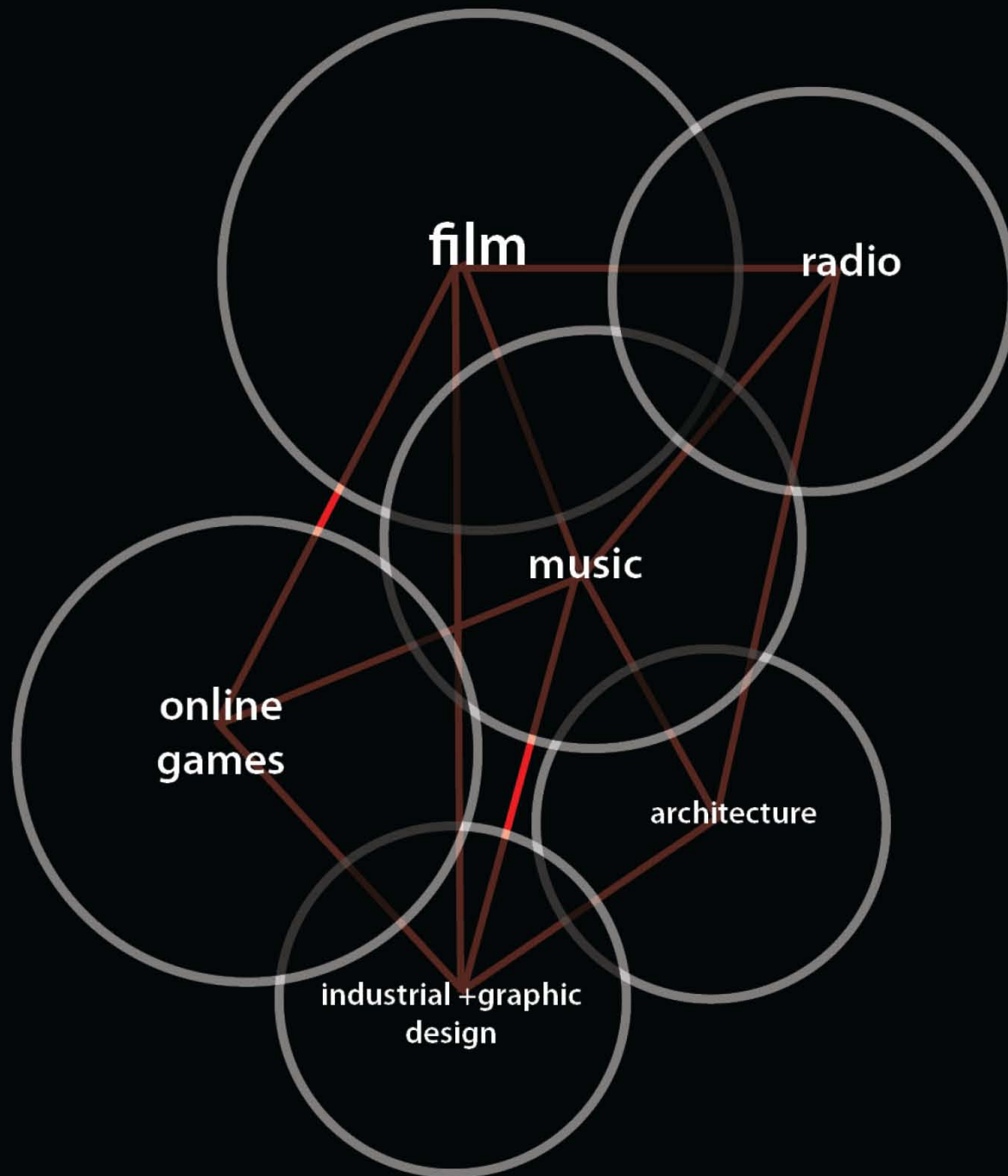
40 billion newspapers sold / year

Over **13 000** magazine titles

The sector is also clustered in BEIJING (publishing)

publishing industry





12% of BEIJING's
GDP by 2010

Over **¥300 billion** in
revenue / year

DESIGNED in CHINA
vs.
MADE in CHINA

**NETWORK GENERATES
KNOWLEDGE SPILLOVER
WITHIN THE INDUSTRY**

creative industry

Proposed program:

Art District
Artist Studio/Housing
Art School
Gallery spaces

Research

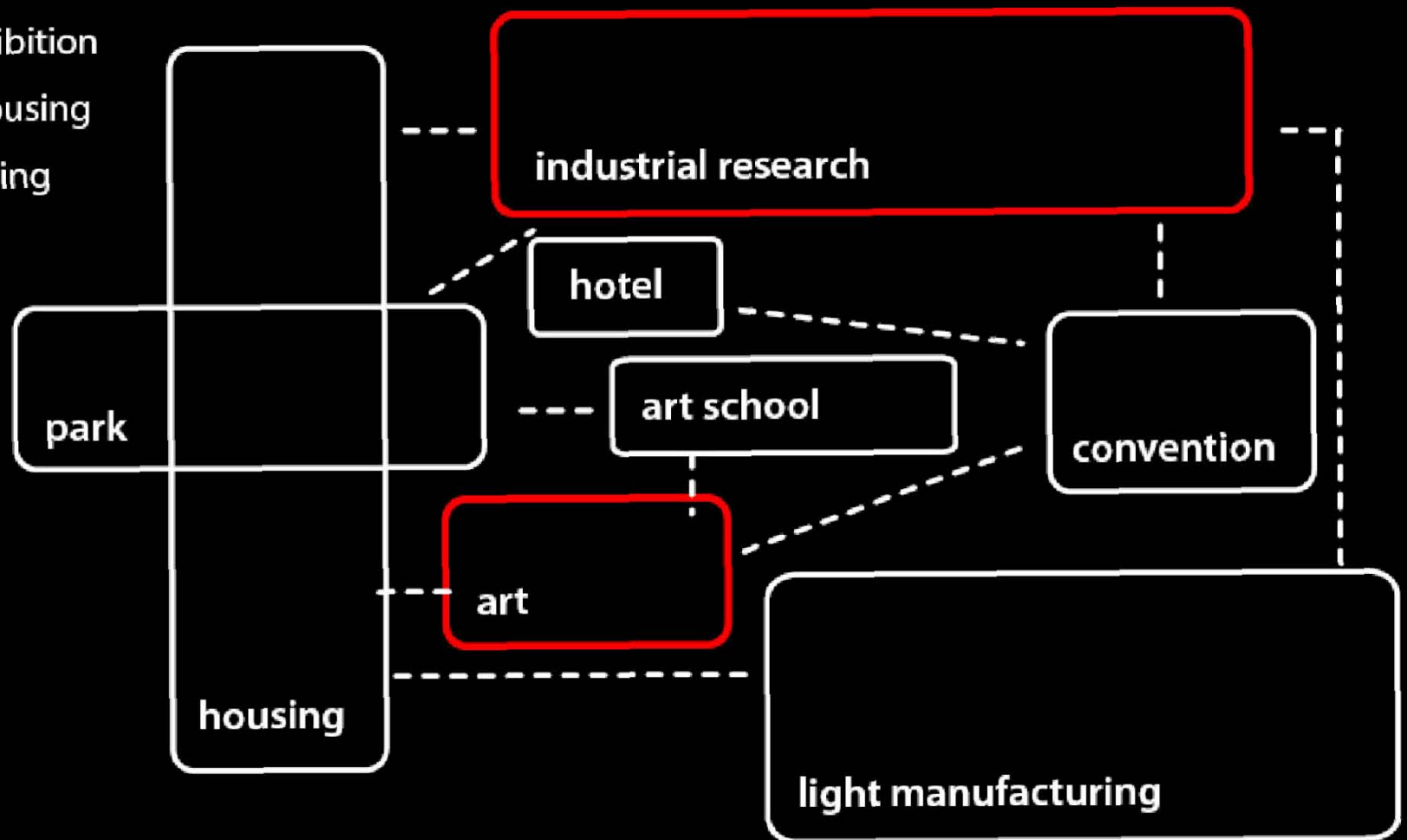
Convention / Exhibition

Mixed Income Housing

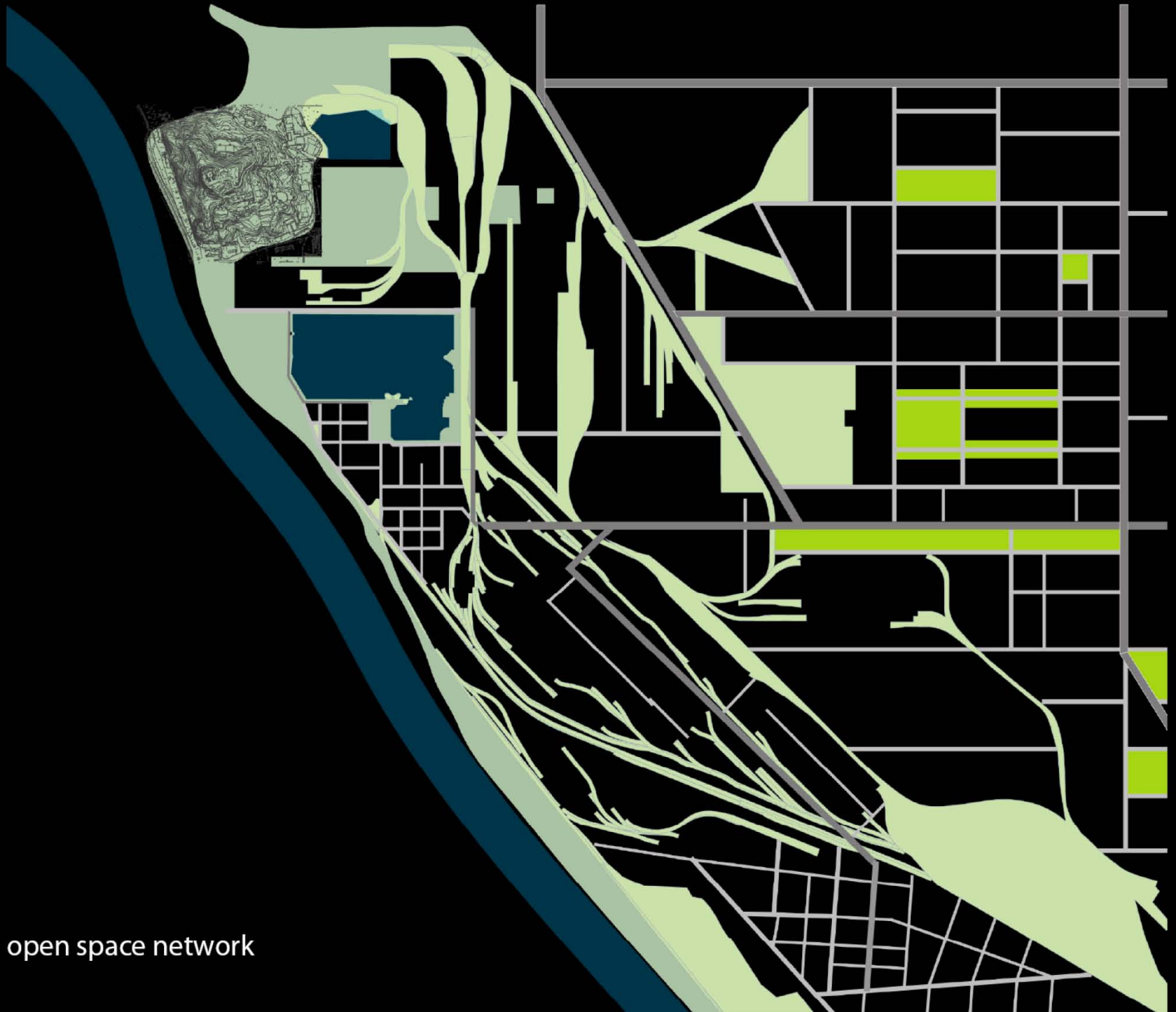
Light Manufacturing

Hotel

Park / Green



intervention



open space network



transit network