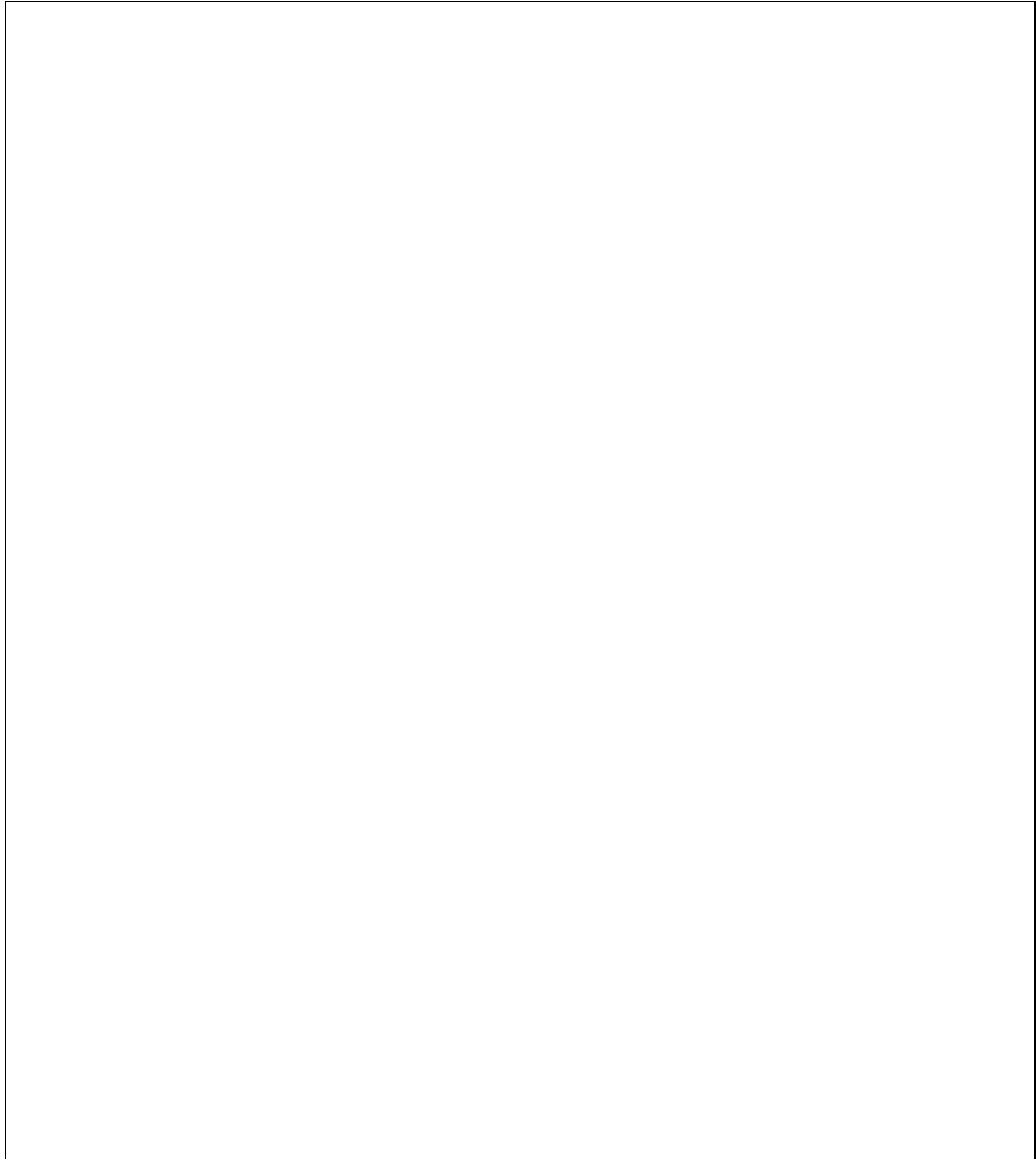Name: _____

Reflection Exercise
Lecture 8, 9 – Cross-Functionality

Describe a cross-functional team of which you were a member. What function did you represent? How many other functions were represented? Provide some insight into how your team was able to innovate given the different perspectives members brought to bear on the task.