Ideas .....
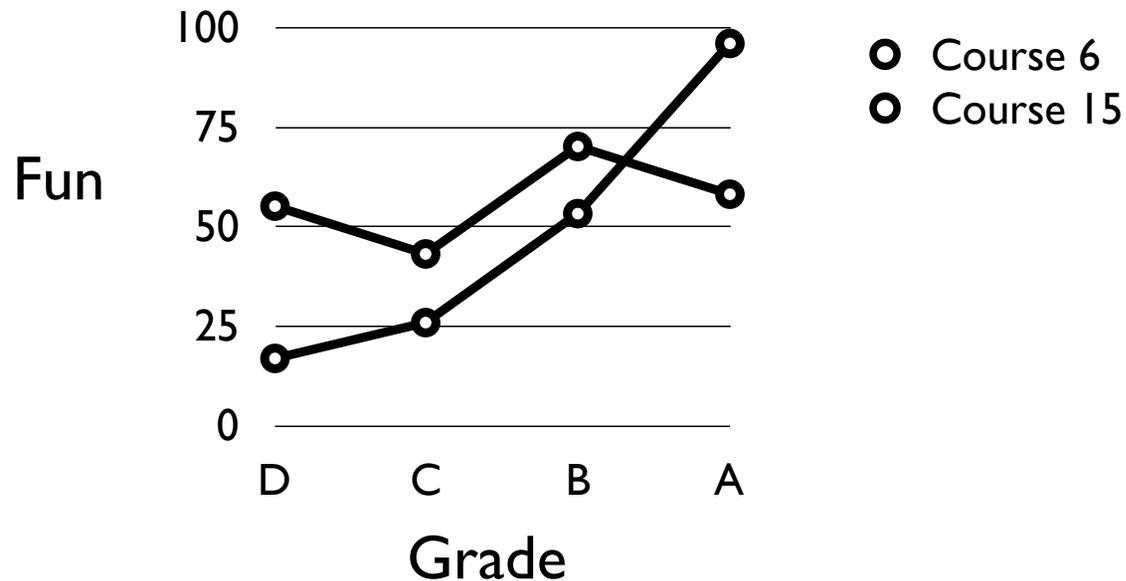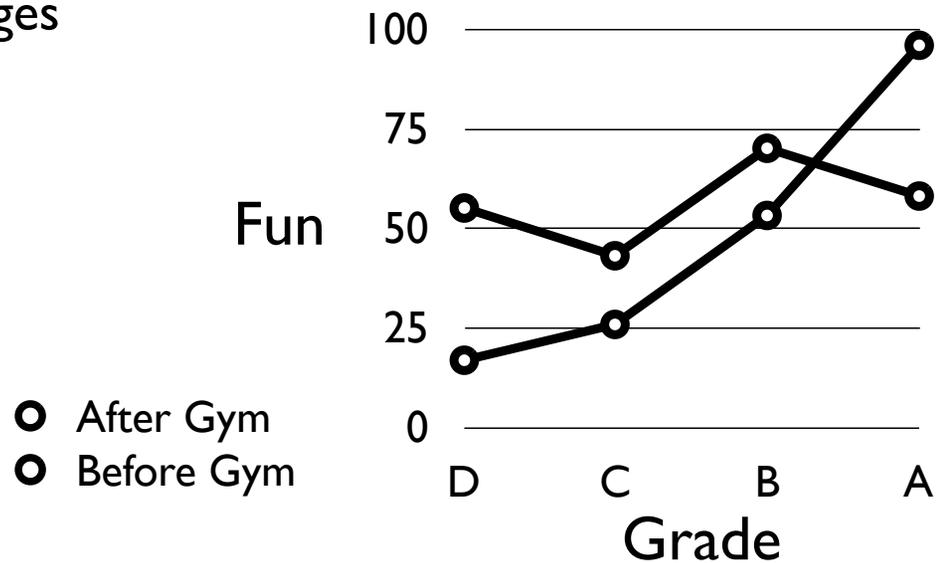
Descriptive questions examples:

- Correlation between: shirt color, dorm, major, fun, shower, time-studying, etc.

- Q: Is it very important?

Descriptive questions: problems I

- Self selection

- Are we only studying the admission policy of MIT?

- Possibilities:

  - Look at comparisons

  - Look at changes

Self selection

- Reminder

- When people pick their dorm, whether to go to the gym, if to go on a date, to drink, to have fun, to..... to...... to .....

> We invite self-selection problems

Descriptive questions - Summary

- Many questions cannot be adequately answered with this approach.

- Balance between completeness & importance

- How do people chose a major? Do students at MIT cheat? Is eBay cheaper? Do students like online dating? How inferior is harvard?

Question design

- We had a whole session on this .....

  - Go over your notes!

- Demand effects, order effects, inferences, social desirability, scale effects, etc.

Other ideas I

- When do people stop working?

- Telling lies (TL)

  - How good are people at TL?

  - How good do people think they are in TL?

  - How do people treat "Active" vs. "passive lies?

Other ideas II

- Placebo
  - Coffee
  - Alchohol
- Interviewing (first impressions)
  - How good are people?
  - How good do people think they are?

Other ideas III

- Multi-tasking

  - e-mail

- Reading on computer vs. paper

  - Attention, memory , comprehension

Other ideas IV

- How do decisions change under emotional states

  - dancing, gym, food, hunger etc

  - Decisions about XXX, partners, job, etc.

Other ideas V

- Creativity

  - What improves creativity?

  - *Does engineering training decreases creativity?*

  - Does yoga increase creativity?

  - Does time pressure decreases creativity?

Other ideas VI

- Effects of X on gym activity

- X = Music, distraction, games, attractiveness of people around, how one counts, breaks, with friends?

What next?

- Think of some ideas (many)

- Be critical (but pleasant) within your group

- Come and talk to us...