ES.333 Proposal Rating Table

For each aspect of the educational video you are intending, identify the range over which this variable might vary and how certain you are that you know exactly where this aspect of your will lie in the space of educational video projects.

Table II Fodder for proposing your project		
Aspect	Certainty (%)	Range of aspect
You		
your interest(s)		
your current expertise(s)		
the expertise(s) you want to obtain		
your (other) objective(s)		
Society		
who is the audience for your educational video?		
what is the purpose of this video?		
what are your organization's objectives		
Resources		
time (60 hours allotted for you in ES.333)		
funding (ES.333 can provide chump change)		
expertise (especially for review of video content)		
other resources?		
Technology		
ES.333 can provide basic video cameras and editing facilities; will you need more?		
animation capability?		
exotic toys (high speed video, helmet cams, smart boards, fancy microphones…)		
exotic props, filming locations,		
The Video Itself		
topic		
message		

story		
highlights		

ES.333 / CMS.333 Producing Educational Videos
Spring 2015