Elevator Pitch

Posted: SES #3
Due: SES #7

Summary
1 slide, 60 seconds

Please submit a one-slide problem statement (details below). This is the opening of our project marketplace. Each of you will be given **60 seconds** to present via **this one slide** what you believe to be a particularly compelling technology or application niche in the storage space. We'll vote to determine the top 6 or 7 ideas, then you will have an opportunity to rank your top three project choices. We'll use your ranking to formulate 3-5 student interdisciplinary teams.

Your 1-slide pitches should include:
1) The energy storage application or technology that you want to address (This should not be an X PRIZE proposal, but a broad area for you to investigate and build a prize around, e.g. "Integrating renewable generation into the grid" or "Compressed air storage")
2) At least one piece of quantitative evidence supporting your area of interest.
3) Any other evidence you would like to present that suggests this area is a good fit for an Energy Storage X PRIZE.

ESD.172J / EC.421J X PRIZE Workshop: Grand Challenges in Energy
Fall 2009