

Week 9, Lecture 16: International Pop

key decade: late 1950s, early 1960s
terms: Independent Group,
Capitalist Realism,

I. *Nouveaux Realistes* (we've met them before) – Paris, late fifties through 1960s

- A) Arman
- B) Yves Klein
- C) an Italian “correspondent,” Piero Manzoni —> *Arte Povera* (1970s)

Europe in general would be critical of U.S. driven consumerism.
Not so Great Britain, remapping its lost empire on American dreams.

II. The Independent Group – London, ca.1952 - 1960

- A) Eduardo Paolozzi (b. 1924 Edinburgh, Italian parents)
- B) Richard Hamilton (b. 1922 London)
- C) John McHale, Nigel Henderson; other members include critic Lawrence Alloway, who coined the term “Pop Art,” architects Peter & Alison Smithson, architecture critics and historians Theo Crosby and Reyner Banham, etc.
- D) Exhibition “This is Tomorrow,” 1956: see website:
http://www.thisistomorrow2.com/pages_gb/1956gb.html

III. “Capitalist Realism” – Dusseldorf, ca. 1963, with Richter’s “Leben mit Pop” (w/ Konrad Lueg)

- A. Gerhard Richter (b. 1932 Dresden, East Germany)
- B. Sigmar Polke (b. 1941 Silesia, Poland)
- C. other German Pop affiliates: Wolf Vostell (coined “d collage”)

IV. Other “Pop” inflected realisms:

- A) France: Martial Raysse
- B) Britain: David Hockney, Malcolm Morley (Lucian Freud?)
- C) USA “Photo-” or “Super-realism”: Philip Pearlstein, Chuck Close, Audrey Flack

SELECTED IMAGES

Arman, Madison Avenue 1962
Arman, Venu\$, 1970
Paolozzi, Automobile Head 1954
Paolozzi, Psychological Atlas, 1947-53 (scrapbook)
Paolozzi, I was a rich man’s plaything, 1947
Hamilton, Just What is it That Makes Today’s Homes So Different, So Appealing? 1956
Hamilton, \$he, 1958-61
Hamilton, My Marilyn, 1965
McHale, Why I took to the Washers in Luxury Flats, 1954

Vostell, Coca-Cola 1961 (d collage)
“Leben mit Pop” documentation, 1963
Polke, Chocolate Painting 1964
Polke, Moderne Kunst 1968
Richter, Alfa Romeo, 1965
Richter, Color Fields, 1973
Richter, Garmisch 1981
Richter, Atelier 1985
Hockney, A Bigger Splash 1967
Morley, Race Track 1970
Freud, Naked Man w/ Friend, 1978-80
Pearlstein, Seated Nude, 1969
Close, Phil, Fingerprints, 1978
Flack, Marilyn, 1977

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