

Paper Assignment 3

Percentage of final grade: 10%

Write a five to seven page essay comparing Clement Greenberg's "Avant-Garde and Kitsch" essay (1939) and Walter Benjamin's "Work of Art" essay (1936). To what elements of mass culture are these two theorists responding? Compare and contrast their analyses, and determine for yourself which theorist seems to have best predicted the outcome of the "struggle" between high art and mass culture.

Effective essays will state a thesis in the first page, develop it in the body of the paper, and return to it in a summary conclusion. Cite any sources you use with *Humanities-style* foot- or end-notes using a consistent manual of style.¹ You are not required to use any sources outside those on reserve for this class. If you use Internet sources, they must also be cited.² Any uncited sources will be considered plagiarism.

The Writing Advisor is available if you need help. Additionally, you are strongly encouraged to use the peer review system outlined by Sylvan Barnet in Writing about Art. Cite your peer reviewer and your paper will receive extra credit.

¹ Firstname Lastname, "Title of this essay," Journal name Vol. No. (Date), pp. x - xx.

² Firstname Lastname, course website, yy y 0 k of wIO KV68241 date (or at least date available on the web).

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