MITOPENCOURSEWARE
MASSACHUSETTS INSTITUTE OF TECHNOLOGY

Dashboard Report: **June 2019**   Revised on 07/15/19. For more information, please contact: Joe Martis <jmartis@mit.edu>

Table 1. Site Publication Statistics

Publication Metric	2019 June
Total Tenure Track Faculty Participating	623 (59%*)
Courses Published	2,461
Updated Courses Published	963
Archived to D-Space	1,103
Full Video Courses	106
Courses with Instructor Insights	212
Mirror Sites	416

*Based on tenured or tenure-track faculty as of September 2016.

Table 2. Site Publication Traffic Overview

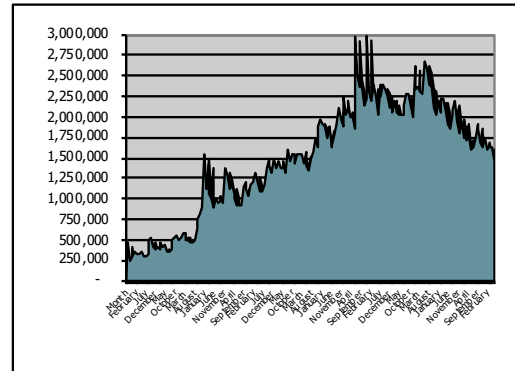| Site Traffic Measure	Total	2019 June
Total Visits	**282,262,405**	1,453,298
Last year/% change		1,600,664 -9%
Total Unique Visitors	**175,165,561**	825,931
Last year/% change		894,846 -8%
MIT.EDU Visits	**3,143,377**	4,898
Last year/% change		5,452 -10%
Highlights for High School Visits	**5,853,824**	18,096
Last year/% change		20,869 -13%
OCW Scholar Visits	**25,933,795**	190,367
Last year/% change		215,258 -12%
Page Views	**1,509,645,914**	6,627,248
Last year/% change		7,326,317 -10%
OCW Educator Page Views	**897,821**	16,046
Last year/% change		29,070 -45%
Donation Page Visits	**1,155,287**	1,854
iTunesU Downloads[2]	**64,362,609**	184,419
YouTube Views	**181,211,268**	2,064,214
OCW enewseletter subscribers	**197,837**	1,498
OCW Facebook Likes	**489,770**	-439
OCW Twitter Followers	**192,416**	1,033
OCW Blog Visitors	**420,969**	3,992

[1] Some data estimated. [2] Data provided in weekly increments   Source: Akamai, SiteWise, MailChimp, FB, Twitter, Wordpress. 5/16 onward all traffic statistics are from Google Analytics. OCW assumes a 10% drop in sessions due to global adoption of ad blocking software.

Figure 1. OCW Visits

Source: WebTrends, 5/16 onward Google Analytics

Figure 2. MIT.EDU Weekly Visits

Source: WebTrends, 3/17 onward Google Analytics

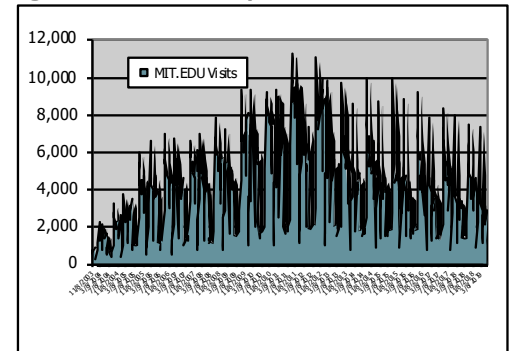| Media Mentions |
|---|
| 6/14 - The MIT Tech |
| 6/18 - Ladders |

Table 3. User Feedback

User Feedback
I am a student from Brazil and I am sending this email to express my gratitude for the content provided in this website. The lectures and problems with solutions are of immense value and it is absolutely amazing that this is available for everyone. ~ Student, Brazil
I just wanted to write and say what a wonderful thing it is to have all your courses available freely. I'm an independent learner. I found this facility after trying to find courses in economics and politics, after being told one too many times that I was an idealist who had no idea about the real world. I wanted a way of being able to backup my ideas with academic theory. Education should be free and available to the world. No one should be disadvantaged due to this and I applaud you for being> that idea in the world. Thank you ~ Independent Learner, Western Europe
Thank you for our work producing the opencourseware Scholar courses, they're so well put together it's truly remarkable. They're more fluid and easy to understand than my own universities courses on the same topics! I think it's really wonderful that as an institution you make knowledge so widely available in this fashion, and so tailored for online learners. The normal open courses on the web are incredibly hard (including your non scholar ones haha!) but these make learning far more accessible. ~ Student, Western Europe