

MITOPENCOURSEWARE

MASSACHUSETTS INSTITUTE OF TECHNOLOGY

Dashboard Report: January 2019

Revised on 04/14/19. For more information, please contact: Joe Martis <jmartis@mit.edu>

Table 1. Site Publication Statistics

Publication Metric	2019 January
Total Tenure Track Faculty Participating	620 (60%*)
Courses Published	2,448
Updated Courses Published	959
Archived to D-Space	1,096
Full Video Courses	101
Courses with Instructor Insights	209
Mirror Sites	416

*Based on tenured or tenure-track faculty as of September 2016.

Table 2. Site Publication Traffic Overview

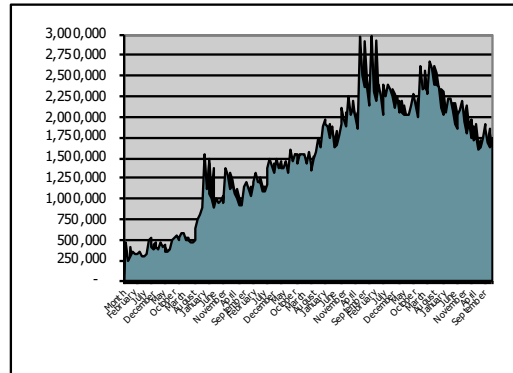
Site Traffic Measure	Total	2019 January
Total Visits	279,173,572	1,754,379
Last year/% change	1,945,858	-10%
Total Unique Visitors	170,540,762	1,013,123
Last year/% change	1,139,572	-11%
MIT.EDU Visits	3,128,310	11,365
Last year/% change	11,691	-3%
Highlights for High School Visits	5,812,214	25,109
Last year/% change	31,624	-21%
OCW Scholar Visits	25,526,627	222,473
Last year/% change	246,397	-10%
Page Views	1,495,468,646	8,200,288
Last year/% change	8,686,696	-6%
OCW Educator Page Views	818,036	18,526
Last year/% change	29,070	-36%
Donation Page Visits	1,149,928	3,788
iTunesU Downloads²	63,788,107	197,045
YouTube Views	174,110,338	2,511,181
OCW enewsletter subscribers	197,419	1,204
OCW Facebook Likes	490,405	-238
OCW Twitter Followers	190,622	3,197
OCW Blog Visitors	412,326	8,071

¹ Some data estimated. ² Data provided in weekly increments Source: Akamai, SiteWise, MailChimp, FB, Twitter, Wordpress. 5/16 onward all traffic statistics are from Google Analytics

Table 3. User Feedback

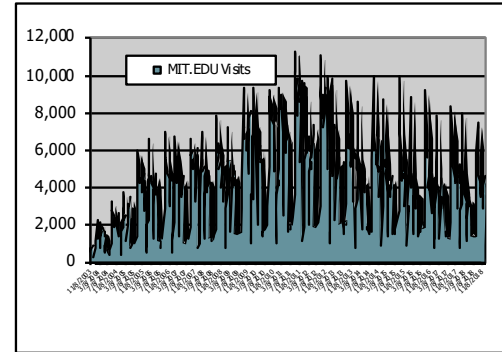
User Feedback
<p>I am grateful to Open Courseware for help I have personally obtained from using it. I used OCW to learn naval architecture so that I was able to develop a statistical model of the response of a ship to ocean waves. This work was for my job. I have degrees from MIT in EE and knew a little about acoustics but had no technical knowledge of naval architecture other than hearing several people at work talk about it.</p> <p>Since then I've used the lectures in physics courses 8.04 and 8.05 to learn more about quantum mechanics. I meet with a group of retired engineers who have been learning and discussing General Relativity and Quantum Mechanics. The lecture notes in those two courses have been helpful to me and to several other members of our group.</p> <p>I appreciate what I learned at MIT as a student but I donate specifically to OCW because it has been the most recent way that I directly benefit from ideas taught at MIT. ~ Independent Learner, USA</p>
<p>Online Learning is revolutionary for the current education system. I am so glad the top educators, such as faculties and officers in MIT, are progressing it.</p> <p>It is a great tool helped people of all levels. Many of my friends (including myself) learnt OCW lectures and improved the understanding of classes at graduate school. I also read a news of my home country that high school students significantly improved their test scores by learning from the video of classes of a higher ranked school. (Unfortunately test score is the only measurement here.) It makes me feel like educators and learners of all the levels all around the world are going to embrace the new approach of learning. ~Student, South Asia</p>

Figure 1. OCW Visits



Source: WebTrends, 5/16 onward Google Analytics

Figure 2. MIT.EDU Weekly Visits



Source: WebTrends, 3/17 onward Google Analytics

Media Mentions
1/3 – Yahoo Finance
1/9 – Reader's Digest
1/15 – Faculty Focus
1/16 – Analytics India Magazine
1/30 – Technotification

