

# MITOPENCOURSEWARE

## MASSACHUSETTS INSTITUTE OF TECHNOLOGY

Dashboard Report: December 2018

Revised on 04/06/19. For more information, please contact: Joe Martis <jmartis@mit.edu>

Table 1. Site Publication Statistics

Publication Metric	2018 December
Total Tenure Track Faculty Participating	620 (60%*)
Courses Published	2,446
Updated Courses Published	959
Archived to D-Space	1,092
Full Video Courses	100
Courses with Instructor Insights	209
Mirror Sites	416

\*Based on tenured or tenure-track faculty as of September 2016.

Table 2. Site Publication Traffic Overview

Site Traffic Measure	Total	2018 December
<b>Total Visits</b>	<b>279,173,572</b>	<b>1,623,418</b>
Last year/% change	1,810,883	-10%
<b>Total Unique Visitors</b>	<b>169,527,639</b>	<b>924,642</b>
Last year/% change	1,031,577	-10%
<b>MIT.EDU Visits</b>	<b>3,128,310</b>	<b>13,380</b>
Last year/% change	16,877	-21%
<b>Highlights for High School Visits</b>	<b>5,812,214</b>	<b>22,109</b>
Last year/% change	24,805	-11%
<b>OCW Scholar Visits</b>	<b>25,526,627</b>	<b>221,483</b>
Last year/% change	240,143	-8%
<b>Page Views</b>	<b>1,495,468,646</b>	<b>7,481,974</b>
Last year/% change	8,171,399	-8%
<b>OCW Educator Page Views</b>	<b>799,510</b>	<b>14,651</b>
Last year/% change	29,070	-50%
<b>Donation Page Visits</b>	<b>1,149,928</b>	<b>8,363</b>
<b>iTunesU Downloads<sup>2</sup></b>	<b>63,788,107</b>	<b>233,347</b>
<b>YouTube Views</b>	<b>174,110,338</b>	<b>2,612,061</b>
<b>OCW enewsletter subscribers</b>	<b>201,413</b>	<b>1,053</b>
<b>OCW Facebook Likes</b>	<b>490,405</b>	<b>566</b>
<b>OCW Twitter Followers</b>	<b>190,622</b>	<b>680</b>
<b>OCW Blog Visitors</b>	<b>412,326</b>	<b>4,302</b>

<sup>1</sup> Some data estimated. <sup>2</sup> Data provided in weekly increments Source: Akamai, SiteWise, MailChimp, FB, Twitter, Wordpress. 5/16 onward all traffic statistics are from Google Analytics

Table 3. User Feedback

User Feedback
I want to express my gratitude for providing the resources you do. Without your site, I likely would not pass this semester. I am in Electrical engineering technology (with power and controls), and some of my instructors refuse to provide official books for their courses. It is expected that all of our learning comes from our instructor's notes. One instructor doesn't teach, all he does is write notes and refuse to answer questions; there is no TA to ask for help from either. Without MIT, I would likely be lost right now...I have a very difficult time writing notes and cannot keep up. I've been told that perhaps college isn't for me. With your notes and texts, I am able to learn and prove myself...so thank you. From the bottom of my heart, thank you!. ~ Student, North America
This is a superb work! I want it to be available for everyone who, like myself, has a passion for learning. ~ Independent Learner, USA
Thank you for all what you post for us,it is really very professional work and it helps us in our education since we are suffering in our institute although it is from the best ones in our country.I were really incapable to express my feeling when I found most of the module that we are studying in your platform. Finally, I wish that our universities/Institutes have professors and materials like yours. ~ Student, East
Hello! I just want to tell you how awesome you guys I have prepared a table which includes some of your courses in Math and Computer Science and it's amazing , I will watch them after I finish my last year in school now, I am thinking into getting in MIT so I will try my best getting to watch these courses . THANKS!!!!!! ~ Independent Learner, MENA

Figure 1. OCW Visits

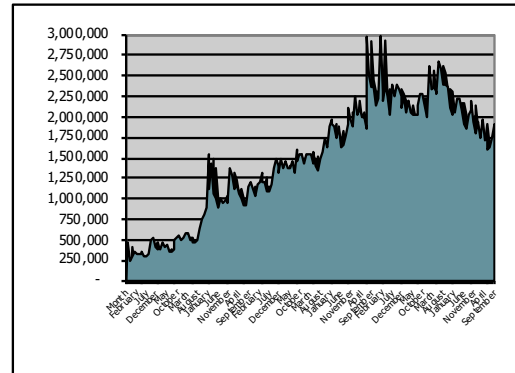
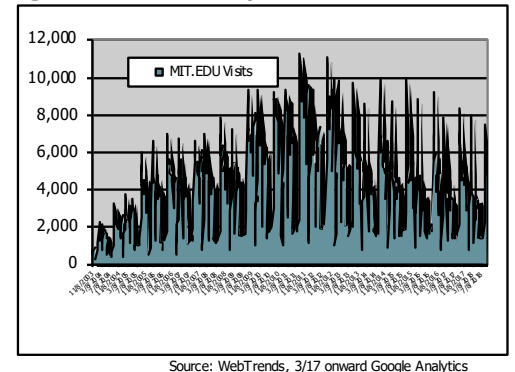


Figure 2. MIT.EDU Weekly Visits



Media Mentions
12/19 – IBL News
12/12 – MIT News
12/12 – Designer Daily
12/6 – EdSurge

