

Table 1. Site Publication Statistics

Publication Metric	2016 July
Total Tenure Track Faculty Participating	601 (66%*)
Courses Published	2,356
Updated Courses Published	913
Archived to D-Space	975
Full Video Courses	89
Mirror Sites	365
Translated Courses	1,018

* Based on 913 tenure track teaching faculty as of 2013.

Table 2. Site Publication Traffic Overview

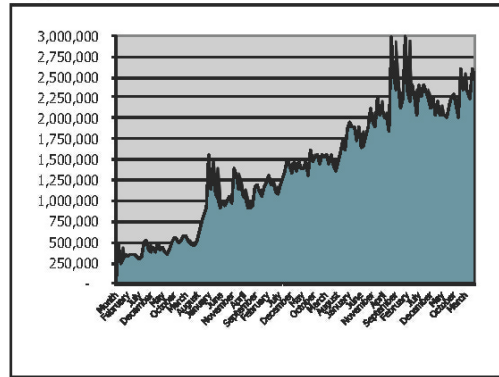
Site Traffic Measure	Total	2016 July
Total Visits	215,217,288	2,501,999
Last year/% change	2,014,089	24%
Total Unique Visitors	135,902,400	1,680,403
Last year/% change	1,318,510	27%
MIT.EDU Visits	2,633,695	8,741
Last year/% change	7,846	11%
Highlights for High School Visits	4,854,463	32,432
Last year/% change	34,286	-5%
OCW Scholar Visits	17,500,824	277,478
Last year/% change	248,447	12%
Page Views	1,212,765,362	9,612,716
Last year/% change	9,062,608	6%
.ZIP Downloads	24,870,374	188,702
Donation Page Visits	852,443	5,957
iTunesU Downloads²	55,114,834	425,416
YouTube Views	114,114,742	1,431,666
OCW enewsletter subscribers	241,875	1,810
OCW Facebook Likes	352,964	5,963
OCW Twitter Followers	159,950	1,028
OCW Blog Visitors	193,115	6,488

¹ Some data estimated. ² Data provided in weekly increments. Source: Akamai, SiteWise, MailChimp, FB, Twitter, Wordpress. Zip download data unavailable.

Table 3. User Feedback

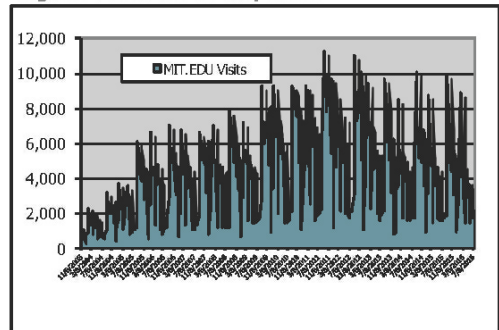
User Feedback
A very Good Morning to every single person who has been a part of the Open Course. You guys have no idea what you have done. Throughout my life I wanted to visit MIT, now I am going learn MIT courses. May God Bless all of you, I wish all of you a very happy heart....
This website is a jackpot of information!
First - thank you so much for such a wonderful service! I frequently visit for curriculum ideas (just for my own self-study), and for the great reading lists. I really appreciate having access to content for rigorous, interesting courses and associated materials, very much.
This site is amazing!
Thank you for consistently providing such high-quality materials for free! As an aspiring college student unable to actually afford any kind of higher ed, MIT OpenCourseware has been instrumental in satisfying my need for education and intellectual stimulation. I think it's really wonderful that people all around the world in situations like mine can use the materials you offer to better themselves. Education is such a gift. From the bottom of my heart, thank you- I am truly grateful.
I'm 84 years old. I still want to keep learning but I don't need a certificate. Your open program is marvelous and I would like more people could benefit from it.
I am really moved by the effort all of you do , and has given us an opportunity to get the glimpses of attending the classes on web of a cherished institution like MIT . It is a dream cum true for us , especially in India , where , most of us cannot afford the cost of education at MIT. I have been attending all of your classes on web. I wish to thank all the Great teachers of MIT, Administration staff, Financers , and also the students , for allowing people around the globe to see and listen to the classes , labs , through the web and internet services . Special Thanks to all Teachers of MIT , who have put all their classes on the web.

Figure 1. OCW Visits



Source: WebTrends

Figure 2. MIT.EDU Weekly Visits



Source: WebTrends

Media Mentions

- 7/6 – EdSurge.com
- 7/7 - MIT News
- 7/12 - MIT News
- 7/13 - Peninsula On-line
- 7/14 - Campus Technology
- 7/19 - Nasdaq
- 7/28 - insideBIGDATA

Source: Google Alerts, Lexis Nexus