

**Table 1. Site Publication Statistics**

Publication Metric	2016 April
Total Tenure Track Faculty Participating	601 (66%*)
Courses Published	2,344
Updated Courses Published	906
Archived to D-Space	975
Full Video Courses	88
Mirror Sites	365
Translated Courses	1,018

\* Based on 913 tenure track teaching faculty as of 2013.

**Table 2. Site Publication Traffic Overview**

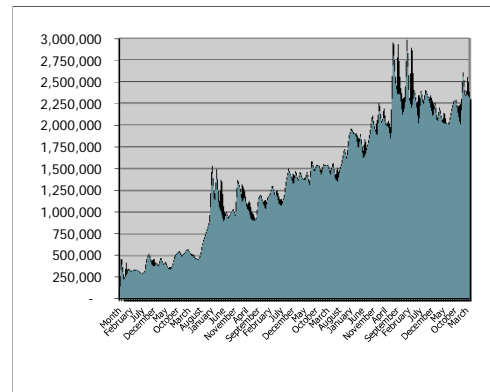
Site Traffic Measure	Total	2016 April
<b>Total Visits</b>	<b>207,883,580</b>	<b>2,311,126</b>
Last year/% change	2,050,243	13%
<b>Total Unique Visitors</b>	<b>130,937,613</b>	<b>1,558,509</b>
Last year/% change	1,367,228	14%
<b>MIT.EDU Visits</b>	<b>2,603,693</b>	<b>14,672</b>
Last year/% change	17,578	-17%
<b>Highlights for High School Visits</b>	<b>4,756,040</b>	<b>36,096</b>
Last year/% change	43,222	-16%
<b>OCW Scholar Visits</b>	<b>16,690,710</b>	<b>246,828</b>
Last year/% change	252,402	-2%
<b>Page Views</b>	<b>1,184,663,044</b>	<b>8,655,794</b>
Last year/% change	9,042,993	-4%
<b>.ZIP Downloads</b>	<b>24,311,597</b>	<b>0</b>
<b>Donation Page Visits</b>	<b>841,303</b>	<b>6,026</b>
<b>iTunesU Downloads<sup>2</sup></b>	<b>53,826,136</b>	<b>360,209</b>
<b>YouTube Views</b>	<b>109,377,479</b>	<b>1,696,281</b>
<b>OCW enewsletter subscribers</b>	<b>244,049</b>	<b>1,315</b>
<b>OCW Facebook Likes</b>	<b>329,055</b>	<b>20,674</b>
<b>OCW Twitter Followers</b>	<b>156,702</b>	<b>1,151</b>
<b>OCW Blog Visitors</b>	<b>170,206</b>	<b>4,133</b>

<sup>1</sup> Some data estimated. <sup>2</sup> Data provided in weekly increments. Source: Akamai, SiteWise, MailChimp, FB, Twitter, Wordpress. Zip download data unavailable.

**Table 3. User Feedback**

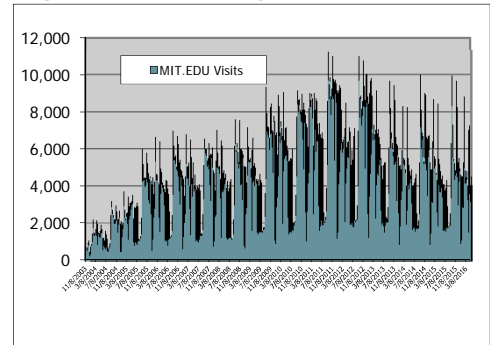
User Feedback
<p>Thank you for the free knowledge you have given us through this website. I dreamed of going to MIT for college however my family's financial status has hindered me from attending your prestigious school. I am glad that I have opportunities to at least take a peek of what could have been. Maybe after I've graduated from college, I could attend a master's course there. More power to your team :)</p> <p>-Student - College/University, Philippines</p>
<p>I'm about to receive my degree at Budapest University of Technology and Economics, Hungary (hope you ever heard of us) in the topic of aviation transportation engineering. I'm quite interested if you have some kind of newsletters or something to subscribe to. I'm also asking you whether the courses are refreshed and available for us. This page makes me insane, I love the methods you teaching and you guys giving me more and more encouragement finishing my stuff here in Hungary. Maybe one day I'll be your student (hope so at least)..if you have any information of how to assign to, I'll be very glad.</p> <p>-Student - College/University, Hungary</p>
<p>I need to learn geology courses as much as I can.I thank you so much for providing this course freely and for making my dreams true.</p> <p>-Independent Learner, Ethiopia</p>

**Figure 1. OCW Visits**



Source: WebTrends

**Figure 2. MIT.EDU Weekly Visits**



Source: WebTrends

**Media Mentions**

- 4/1 - MIT News
- 4/1 - MIT News
- 4/4 - MIT News
- 4/4 - ZME Science
- 4/21 - Campus Technology
- 4/28 - Tech in Asia
- 4/29 - Huffington Post

Source: Google Alerts, Lexis Nexus

